

Feng Shui

If Feng Shui is unfamiliar to you, imagine combining a unique kind of interior design with a form of environmental psychology. The premise of Feng Shui is that our surroundings have a powerful influence on each of us. By making simple changes in the design of our primary environments, we can cause positive and sometimes dramatic changes in our lives.

Feng Shui (pronounced Fung Shway) can be translated from Chinese to mean “wind and water,” and refers to the natural flow that each of these elements require and the power of each when they are unimpeded. Feng Shui has been used for thousands of years in China, and has finally reached North America, where it is rapidly increasing in popularity.

Basic Feng Shui Principles

There are endless Feng Shui techniques and the underlying theory is complex. In its simplest form, Feng Shui looks at each space – home, room, office, building, etc. - with a special map/grid in mind. The grid divides a space into several specific areas. Each of the areas on the grid connects most strongly with a specific area of life. The areas are Career, Knowledge, Health, Family, Wealth & Prosperity, Fame & Recognition, Love & Relationships, Creativity, Personal Network & Travel.

By examining the space, you can match each area in the room with the corresponding area of your life. Analyzing the contents of the space can reveal where changes may be desired. Steps can then be taken to correct, enhance or otherwise alter the space to impact that part of life.

When we are looking at the space, we consider many aspects. Some of these include:

- The flow of the space –the choice, placement and arrangement of furniture and objects
- The influence that the color choices may be having; possible options
- Symbolic representations in artwork and collections
- The potential health factors of the space – as indicated by the contents
- The balance of elements in the room

Creative alternatives and solutions are developed to help the space look, feel and function better according to Feng Shui principles. Although sometimes purchases are recommended, wherever possible, Feng Shui involves re-using things the client already owns in new and more effective ways.

When to Use Feng Shui

Feng Shui is helpful at anytime. Some specific applications are:

- at times of change (personal, professional or structural)
- looking for new opportunities – more clients, job hunting, new relationship
- helping specific problems or goals – personal or business
- when buying or selling a home
- helping a home or office feel more comfortable and welcoming

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Where to use Feng Shui

Feng Shui consultations are useful in almost any setting - homes, home-offices, businesses, services, schools, as well as landscapes. Feng Shui can be applied to any structure, any defined space.

Home Consultations

A Feng Shui Home Consultation usually takes place with clients in their home (although long distance consultations are also available). The on-site appointment typically takes 2-3 hours and includes a thorough review of the space and a discussion of relevant circumstances. With this information, recommendations are made and a series of action steps are determined. Changes to the space may be made during the appointment or listed for the client to complete when they are ready.

Business Consultations

The format and length of business consultations is determined by the nature of the business, the size and complexity of the space, the number of staff and the purpose of the consultation. As well as the personal consultation, a written report of the recommendations is provided. In-home offices typically take 1-2 hours, small offices and small retail spaces 2-4 hours. Larger spaces and more complex businesses vary in the time required.

Feng Shui is used in offices for many purposes:

- increase customers and sales
- to increase productivity and job satisfaction
- improve client and customer relations
- improve cash flow
- reduce staff conflict
- help solve difficulties that seem to have undetermined causes.

Why use a Professional Feng Shui Consultant?

There are three main benefits to hiring a professional consultant:

- 1) A professional has a fresh set of trained eyes and can see clearly what people who live or work in the space have become accustomed to and no longer notice
- 2) Feng Shui can create dramatic results. Just as changes to a space have the power to improve a situation, mis-steps can lead to delays or unwanted complications. Feng Shui is multi-layered and errors and misunderstandings are common with beginners.
- 3) A professional can save you time and money trying to figure out Feng Shui for yourself. A consultation is absolutely personalized. It includes information and suggestions specifically designed for you and your space.

*****Get your home and office working FOR you!*****

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